

Company reviews moderation guidelines

We focus on high-quality, personal reviews made by current or previous employees of a company. This provides jobseekers with additional relevant information about a potential employer.

Each incoming review goes through a moderation process before being published. It is our goal to give every jobseeker an honest impression of the corporate culture of the company she or he shows interest in. Therefore, it is important that you stick to certain rules when submitting your review. This is the only way your review can be published.

Company reviews containing the following will not be published:

- contains only phrases, whether positive or negative
- content that is legally questionable
- mention of natural persons or information with which a natural person may be identified
- content that incites hatred, violence, contempt, misogyny, sexism or racism
- publication in a language other than English, German or French
- dissemination of spam, advertising or links to URLs
- direct or indirect comparison of competitors
- disclosure of company secrets or other confidential information

Please avoid:

- swear words
- offensive language
- platitudes

Please also refrain from:

- allegations that the company is in breach of an applicable law
- allegations that the company is not complying with legal requirements
- defamation or abusive criticism
- infringement of copyright
- disrespectful, sexist, racist, antisemitic statements

In general: We publish open, honest and constructive reviews, regardless of their star rating.

Good, but not constructive reviews are of no use to jobseekers and, although positive, will not be published.

The free text fields should contain constructive content that is helpful for other jobseekers.

Here are a few examples for you of how reviews can be formulated to get published:

Question	Publication	No publication
What do you like most about working at this company?	"Everything is great at this place. Duty rosters are adhered, salary is paid on time, communication also works well."	"I like everything, nothing needs to be improved."
	"The duty roster management is great."	"The duty rosters are much better than they are at the Posthotel just across the street."
Which areas do you feel could be improved?	"Everything needs to be improved: duty rosters should be published sooner, the canteen food could be varied and the communication could be improved."	"Everything, really everything has to be improved."
	"Supervisors do not sufficiently fulfil their tasks in terms of employee management."	"The head of the marketing department is not fulfilling her duties in terms of staff management."