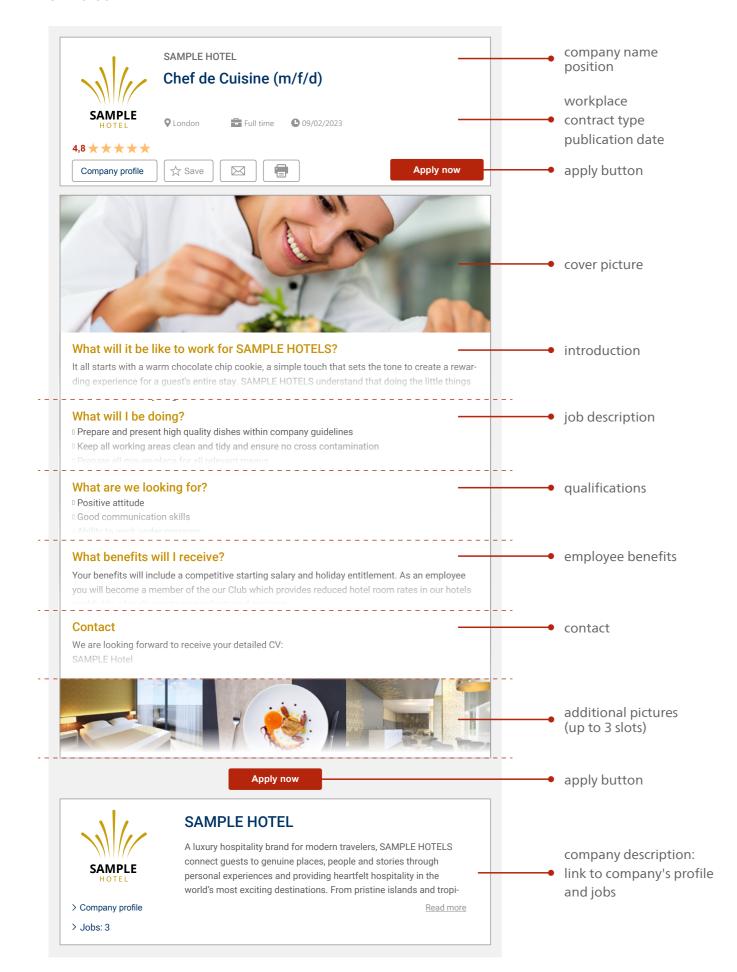


advert creation tool



Give your job adverts a facelift

Structured adverts are the new black, and here is why: having all decision-relevant information summed up in a clear layout for the applicants leaves you more space to make your company stand out!



Applicants need to have the clearest picture possible in mind of what they can expect from working with you

Our new easy-to-read layout makes it quick for the applicant to find the information needed, thus increasing the probability of an application



career progression

team what is my role?

benefits

what is it like to work there? company culture training

workplace
work atmosphere
skills
flexible working hours

Your benefits:

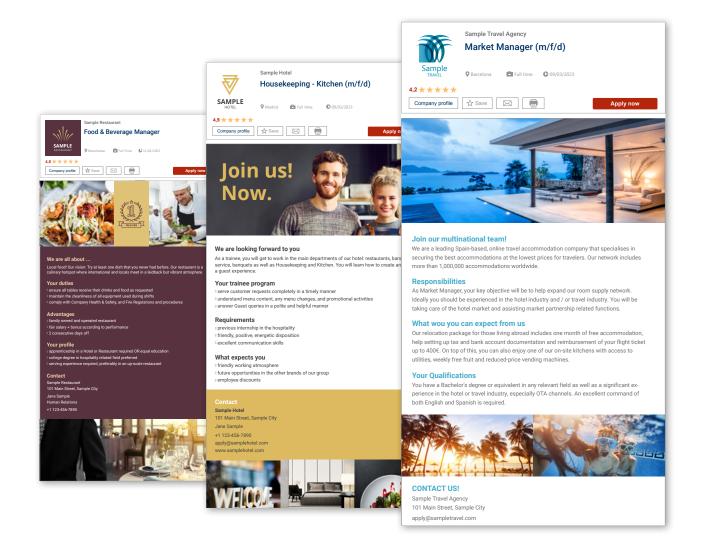
- user-friendly advert creation tool
- flexible layout
- easy-to-read, structured content
- optimal display on all devices
- applicant-oriented adverts to increase reach

Our goal: receive more relevant applications and avoid losing time with inappropriate applicants



Optimal display on all devices is not nice-to-have but a must-have

The JobDesigner offers a wide range of design options to give your job adverts a corporate look. Apply your colours and visuals to create adverts matching your identity.



This is what you need to create your job advert:

- coporate logo
- copyable text splitted into the following sections: introduction, job description, qualifications, employee benefits, company description
- cover picture (optimal image size: 750 x 300 pixels)
- colour codes for the background, font and title colours
- additional pictures (max. 3)