

## Make the most of your employer brand! Become an exhibitor at our job fair Recruiting Days.

Since 2008, our touring job fair bridges the gap between hospitality companies looking for skilled employees and job seekers eager to take on the next career challenge. On this one day, we give them the opportunity to connect in an informal, yet professional setting and discuss a possible collaboration.

### Strengthen your employer brand

Image and reputation have become key to our talent acquisition strategies, which is why specialized job fairs are a good (pre-)recruiting tool that allows you to portray your company consistently and give insights into your work culture to the people most likely to share it.

### Meet your target group

Young graduates, trainees or managers from the hospitality industry: our visitors have a wide range of profiles.

They are looking at a full day of coaching, workshops and of course networking! Their entry is free. Get to know them up close and personal.

### How we attract the right visitors

We promote our Recruiting Days both online and offline across our partner network from the industry as well as to the schools and on all our job boards: this includes email, banner and social media marketing, print campaigns (flyers, posters and postcards).

By signing up, you cast a wider net and benefit from this visibility.

# February 21, 2019 Munich

**Sofitel Munich Bayerpost** 

Visitor opening hours: from 10.00 a.m. to 3.00 p.m.

## Your exhibitor booth

without furniture\*

**BASIC** 3x3m | 1199€

**PREMIUM** 6x3m | 2398€

### **Both packages include:**

- Mention in the exhibitor list
- Dedicated contact person on site
- Jobwall to pin your open vacancies on site

**Book now** 

<sup>\*</sup> You can either bring your own furniture or book some ahead of the fair. Contact us for more information.



## **Additional products & media packages**

Achieve a wider presence at the job fair

### **Additional products**

# FREE CHOICE OF BOOTH SPOT 235 €\*

### Choose the best spot for your exhibitor booth.

Spots will be allocated according to availability.

# **COMPANY PRESENTATION**399 €\*

#### Spread your company spirit across the room.

Book a 20-minute-slot and tell applicants all about your company culture and career opportunities.

## Media packages

### Get attention for your brand ahead of the job fair.

Because promotion is a matter of anticipation, advertise your jobs to our target groups.

	<b>S</b> 379 €*	<b>M</b> 679 €*	<b>L</b> 999€*
<b>Top-Employer Logo</b> Link to your jobs on www.recruitingdays.com	<b>√</b>	<b>√</b>	<b>√</b>
Facebook carousel ad Corporate photo + logo + Link to the exhibitor list	$\checkmark$	<b>√</b>	<b>√</b>
Mention in the flyer Corporate logo	$\checkmark$	<b>√</b>	$\checkmark$
Newsletter featured article Article + logo, 260 characters, sending 7 days ahead of the fair		<b>√</b>	<b>√</b>
Jobfinder advert Article for 1 job board. Bookable only once. To be sent before the fair			$\checkmark$

<sup>\*</sup> We need to receive the material for the media packages (logo, texts and images) two months before the date of the event.

**Book now** 



# **Exhibitor booth and media packages**

Munich | February 21, 2019

BASIC PREMIUM

3x3m | 1199€ 6x3m | 2398€

Media packages

Company presentation\*

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379 € 679 € 999 € 399 €

## Recruiting Days 2019: save your date(s)!

Become an exhibitor at our job fairs in fall 2019 and get to know your future team members.

Do you want to be informed as soon as the dates are scheduled? Select the cities you are interested in:

Berlin

Düsseldorf

Frankfurt

Hamburg

Munich

Vienna

Warsaw

## Your booking | Billing details

Return the form to us by email or book directly online

Company	Contact person	
Phone	Email	
Address	ZIP code/city	
VAT number	PO number	
Preferred exhibitor name		

This contract is subject to the general terms and conditions of YOURCAREERGROUP which are available under recruitingdays.com/terms. If you are not able to view them, please get in touch with us. When signing, general terms and conditions are recognized as legally binding. All prices are excluding VAT. The media packages are bookable in limited quantities and must be used before the job fair according to availability.



Jobs unite us.

+49 211 93 88 97 0

advertise@hotelcareer.com

<sup>\*</sup> Limited to 4 presentations per location. Time slots will be allocated according to availability and registrations. Sound system, a screen and a projector will be available. Speakers are requested to bring their own laptop (with DVI, VGA or HDMI connection) to the presentation.



### **BOOKING**

hotelcareer.com/ job-fairs +49 211 93 88 970

### **Customers' feedback**

This is what our exhibitors say about the Recruiting Days:

"The applicants' feedback was just as good as their interest for our jobs on international cruise liners was high."

Ramon Amor, Managing Director, Jobonship Recruiting Agency, official staffing agency for

**Disney Cruise Line** 

"The Recruiting Days are a great place to meet qualified applicants, do some networking and present our company as an attractive employer. We are looking forward to the next time!"

Mathias Reim, Division Director, **Block House Restaurantbetriebe AG** 

"The Recruiting Days' concept has convinced us. We have been to several cities: the environment was every time productive and we could gather many contacts and meet potential applicants. We will be there next year."

Sarah Sigloch, Senior of Quality & Training, Hospitality Alliance AG Deutschland "This is the fun part of recruiting: lots of good interviews with qualified applicants in a high-end, professional setting."

Andreas Elvers, former Human Resources Director, **Steigenberger Hotels AG** 

More exhibitor feedback? Go here!

#### Some of our exhibitors:





























